

WORLD WHO'S WHO

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Bruxelles 5 - Belgique



Mario Schonberg
Rua Sao Vicente de Paulo 501
Apto. 105
Sao Paulo, Brazil

Who's Who

Marquis Who's Who Inc.

Editorial Offices
200 East Ohio Street
Chicago, Illinois 60611

Publishers of
Who's Who in America

1898 - Our Seventy-Fourth Year - 1972

Dear Marquis Biographee:

Compilation is under way on the new Second Edition of WHO'S WHO IN THE WORLD.

I therefore enclose your biographical sketch that appears in the First Edition and ask that you review it carefully, making any corrections, additions, or deletions necessary to bring the information up to date. Please return this promptly, even if there are no changes.

Under the direction of the Editorial Board in charge of all Marquis Who's Who reference works, including Who's Who in America, the Second Edition of WHO'S WHO IN THE WORLD will be an entirely revised and enlarged compilation of the life records of outstanding men and women from throughout the world. Each published biography is carefully selected under our standards for evaluating reference essentials, based on more than seventy years' experience in publishing biographical dictionaries in service throughout the world. The features of the new edition are described in the enclosed brochure.

I trust you understand that you incur no obligation, whatsoever, in assisting us in this way. Indeed, the Editors fully realize it is they who are under obligation to you, because the serviceability of WHO'S WHO IN THE WORLD is, to a vital degree, dependent upon the cooperation of individuals like yourself who make available the details of their personal accomplishments.

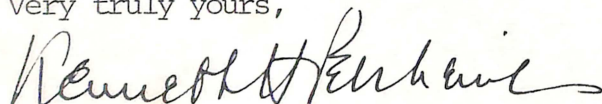
One reciprocation we are able to extend to those cooperating with our Editors is the opportunity to reserve copies of this new reference work at preferential prepublication prices. (Prepublication orders enable us to specify our print run more exactly, and thus to realize cost savings. We are happy to be able to share these savings with our subscribers.)

I mention these rather substantial dollars-and-cents discounts because you as a WHO'S WHO IN THE WORLD biographee are, of course, welcome to take advantage of them to any extent you desire, whether for your personal library or any other you may wish to benefit. I have, accordingly, enclosed a restricted biographee's order form with this letter, and your signature will completely validate its discount privileges.

WHO'S WHO IN THE WORLD will be a handsome and useful addition to your library. As a reference resource for information on other distinguished men and women, it is unparalleled. The continued inclusion of your own biography in this prestigious work will be a source of pride to future generations of your family.

The helpful courtesy of an early response will be appreciated.

Very truly yours,



Kenneth H. Petchenik
Editor

WO/CA

Szanowny Kolego:

Jak ten załączony list wskazuje, Wasza bibliografia jest teraz wzięta pod uwagę w włączeniu w Drugim Wydaniu KTO JEST KIM NA SWIECIE. My spodziewamy się że Pan będzie współpracował z Wydawcami w dostarczeniu im wszelkich informacji oni będą wymagać. Z powodu tej trudnej pracy wymagającej, w drukowaniu tej książki, i ponieważ my musimy się kontaktować z ludźmi w każdym kraju na świecie, my nie mamy innego wyboru tylko poprosić pana aby Pan w jak największej możliwości prowadził wszystkie komunikacje w języku angielskim. Z tego powodu jakby Pan wypełnił nasze formy i odpowiedział na pytania po angielsku, Pan by nam udzielił ogromnej pomocy.

Cher ami,

Comme la letter ci-jointe l'indique, votre biographie est prise en considération pour être insérée dans la Seconde Edition du "WHO'S WHO IN THE WORLD". Nous espérons que vous voudrez bien collaborer avec les rédacteurs en leur fournissant les renseignements désirés. Etant donné l'immense travail que représente la publication de ce livre, et parce que nous devons nous mettre en rapport avec des personnes dans presque tous les pays du monde, nous vous demandons que, dans la mesure du possible, tous les renseignements soient communiqués en langue anglaise. Par conséquent, il nous serait d'une grande assistance que vous remplissiez nos formulaires et répondiez à nos questions en anglais.

Querido amigo:

Como le indica la carta que hemos incluido, su biografía está siendo considerada para incluirla en la Segunda Edición de "WHO'S WHO IN THE WORLD". Esperamos que Ud. cooperará con sus editores ofreciéndoles la información que ellos le pidan. Debido a que hay una cantidad enorme de trabajo envuelto en este libro, y debido al factor que nos tenemos que comunicar con individuos virtualmente en todos los países del mundo, no tenemos otra alternativa que la de pedirle que haga lo más posible para que sus comunicaciones sean en el idioma inglés. Por lo tanto si Ud. pudiera completar nuestras formas y contestar nuestras preguntas en inglés, esto sería de gran asistencia para nosotros.

Caro Amico,

Come indicato nella lettera accompagnatrice, la Sua biografia è stata considerata per essere inclusa nella Seconda Edizione del WHO'S WHO IN THE WORLD. Ci auguriamo che Lei voglia cooperare con gli Editori nel fornire loro le informazioni che richiedono. A causa dell'enorme mole di lavoro necessario per produrre questo libro, e anche perchè siamo costretti a comunicare direttamente con persone virtualmente in ogni paese del mondo, non abbiamo purtroppo altra scelta se non quella di richiedere che, per quanto possibile, tutte le comunicazioni siano fatte in inglese. Pertanto, Lei ci sarà di grande aiuto se vorrà cortesemente completare i questionari e rispondere alle nostre domande in lingua inglese.

拜啓

添附します手紙が示して居りますとおり、あなたの御任記を

「WHO'S WHO IN THE WORLD」(世界人名辞典)第二版の中に入れる

ことが考慮されております。編集の為の資料提供について、

御協力下さいましたら幸甚に存じます。この本を製作します

ためには莫大な量の仕事が必要です。その上に事実上、

世界中の様々な方々と通信をしなければなりません。そういう

訳で私たはすべの通信が出来るとなれば英語でなす

れることを願う以外に方法を持ち合わせておりません。

それで誠に不躰なお願いではあります。あなた様は英語で

私たの諸形式に書き込んだり、質問に答えて下さいますならば

これは私たにとり大変ありがたしい御助力になります。

Дорогой Друг,

Ваша биография, как впрочем отмечено в сопровождающем письме, рассматривается на включение во второе издание книги "Who's Who in the World". Мы надеемся на вашу кооперацию с редакцией и рассчитываем, что вы сможете дать им информацию, которую они запросят. Поскольку создание этой книги требует колоссальной работы и нам приходится переписываться с людьми изо всех стран мира, мы вынуждены просить их всех вести переписку на английском языке. Поэтому, если бы вы смогли заполнить нашу анкету и ответить на наши вопросы на английском языке, это явилось бы для нас огромной помощью.

Verehrter Freund!

Wie Sie aus beiliegendem Brief ersehen können, erwägen wir Ihre Biographie in der 2. Ausgabe von "WHO'S WHO IN THE WORLD " zu drucken. Wir rechnen mit Ihrer Zusammenarbeit mit den Herausgebern bei der Beschaffung der erbetenen Informationen. Wegen des ungeheuren Arbeitsaufwands bei der Zusammenstellung dieses Buches und auch auf Grund der Tatsache, dass wir buchstäblich mit Persönlichkeiten der ganzen Welt Korrespondenz führen, bleibt uns keine andere Wahl als die, soweit möglich, für alle Korrespondenz nur die englische Sprache zu benutzen. Daher wäre es eine grosse Hilfe für uns, wenn Sie alle unsere Fragebogen in Englisch beantworten könnten.

Mit freundlichen Grüßen!

Käre läsare.

Såsom medföljande brev anger är Er biografi övervägd att publiceras i andra upplagan av WHO'S WHO IN THE WORLD. Vi hoppas Ni vill samarbeta med redaktörerna att ge de uppgifter som de efterfrågar. På grund av det stora arbete det innebär att färdigställa denna bok och på grund av att vi måste stå i förbindelse med personer från nästan alla länder i världen måste vi be Er att all korrespondens göres på engelska i så stor utsträckning som möjligt. Om Ni vill vara vänlig och komplettera våra formulär och besvara våra frågor på engelska skulle detta hjälpa oss mycket.

Here is the proof of your biography, as it appears in the First Edition of WHO'S WHO IN THE WORLD. We would appreciate your checking it carefully in order to verify that the facts are correct, complete, and up-to-date. Print or write clearly—on this form— any important corrections and additions. *Do not abbreviate; avoid rewriting and minor changes.* Whether or not changes are necessary, please return this proof in the enclosed envelope within ten days.

DEADLINE FOR RETURN:

Ten days from Date of receipt

Mario SCHONBERG
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25325100E SCHONBERG, Mario, sci. educator; b. July 2, 1916; ed. U. S
25325110L ao Paulo (Brazil), Escola Politecnica; Instr. physics Polytechnic, S
25325120E ao Paulo, 1936; asst. prof. theoretical physics U. Sao Paulo, 1937;
25325130R worked in Rome, Italy, Zurich, Switzerland, Coll. de France, Paris, also
25325140U Washington, D.C., Princeton U. and Yerkes Obs., 1938-42; prof. pure,
25325150V celestial and higher mechanics U. Sao Paulo, 1944- , prof. quantum
25325160C mechanics, 1944-62, dir. dept. physics, 1953-61; with Free U. Brussels
25325170B (Belgium), 1948-53. Mem. Brazilian Acad. Scis. Contbr. papers on
25325180Y theoretical, math. and exptl. physics, astrophysics, pure math., also
25325190S articles on art criticism. Home:
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25325390C Brazil*

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Who's Who exercises the greatest care in proofing, editing, and otherwise handling data submitted to it. Biographical sketches, which are based on information submitted by nominees, are edited by Who's Who and in most cases are returned to the nominees for checking as to accuracy. Notwithstanding Who's Who efforts, errors in publication, while rare, may occur. In event of such errors, the sole responsibility of Who's Who will be to take reasonable steps to correct such errors in succeeding editions of the publication.

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Who's Who in the World

Marquis Who's Who, Inc.
200 East Ohio Street
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The Editorial Board of
Marquis Who's Who, Inc.
Publishers of Who's Who in America
presents

The Second Edition of

Who's Who in the World

Your cooperation in the compilation of this
biographical dictionary is respectfully requested.

1898-1972
Marquis
Who's Who
Our Seventy-Fourth Year

Who's Who in the World

More Than 1000 Pages

More Than 26,000 listings

Distinctive Coverage: With traditional discernment and care, the Second Edition of WHO'S WHO IN THE WORLD will recognize individuals distinguished in their attainments or position from throughout the world.

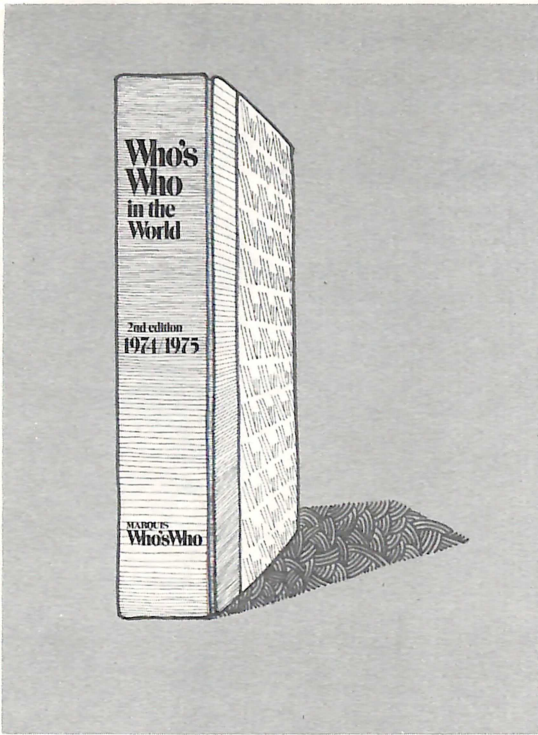
These select individuals have unique biographical reference interest that makes them the subject of inquiry and hence requires that their life and career data be made available to specialists and the public at large.

Thorough Revision: The Second Edition of WHO'S WHO IN THE WORLD will represent exhaustive revision to (1) assure the latest information on names continued from the previous edition, and (2) integrate into the compilation thousands of sketches never before published. The biographical listings will total more than 26,000.

Effective Typography and Presentation: The Second Edition of WHO'S WHO IN THE WORLD will be set from cover to cover in the standard Marquis Who's Who type-face and will embody a format designed to be best adapted to reference use. Sketches will be in the concise, to-the-point style traditional to Marquis Who's Who biographical publications. The book will be cased in a handsome blue binding, with gold lettering on the spine and the distinctive Marquis Who's Who design on the covers.

Proven Demand: As is true of all Marquis Who's Who directories, there is a need among libraries, specialized reference centers, and other reference users for biographical directories that provide coverage of personalities of international significance—coverage that would be unfeasible in a work of national scope.

Numerous Uses: WHO'S WHO IN THE WORLD has made itself indispensable to reference users in many fields: to librarians in the daily pressure of information-giving . . . to civic, business, religious, governmental, and professional personnel seeking reliable, personally-verified facts about colleagues . . . to newspaper, TV, and radio men backgrounding a story . . . to scholars of all ages and types, from elementary school pupils through university professors . . . to everyone wishing to know more about the leading citizens of today's world.



Continuous Success: So great and widely-publicized have been the demand and acceptance of this reference resource, that the Marquis Who's Who Editors have made WHO'S WHO IN THE WORLD a continuing institution.

Marquis Who's Who, Inc.

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- Who's Who in America
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- Who's Who in the West
- Who Was Who (5 volumes)
- World Who's Who in Science
- Directory of Medical Specialists

**About a distinction that is available to only one person
in every 150,000 . . .
and about the responsibility of those chosen few**

“ . . . (we) shall endeavor to list those individuals who are of current reference inquiry because of meritorious achievement . . . ”—Albert Nelson Marquis

An individual whose accomplishments are worthy of reference interest has an opportunity, and also a responsibility, to make data about his or her life and career available to the interested public and to revise these data periodically for accuracy and up-to-dateness.

Such an opportunity is represented by the publication, in permanent book form, of these concise biographical sketches. Inclusion in this record stands as a lasting source of deserved pride to one's self and to loved ones.

As publisher of *WHO'S WHO IN THE WORLD*, Marquis Who's Who also has a responsibility. It is to take steps to assure that these authentic, personally-verified life synopses will be of value for decades and centuries to come, by making them available for wide reference usage.

These data are essential to the distribution of knowledge. They are essential to students in classrooms and to their elders in the halls of state . . . to journalists handling the day's news . . . to writers, lecturers, and researchers . . . to librarians, historians, and biographers.

The role of the Marquis Who's Who Editors in this effort is entirely impersonal. Biographees are not listed because they wish to be, nor because their friends or associates wish them to be. They appear in *WHO'S WHO IN THE WORLD* because they measure up to carefully established standards, tested for almost three-quarters of a century.

Typical comments about the First Edition of *WHO'S WHO IN THE WORLD* and other Marquis Who's Who books.

“ . . . it is a truly remarkable reference work.”
—University Professor

“Its use will contribute much to international understanding . . . (It) should be well-received everywhere . . . ”—Business Executive

“Ambitious” “Authoritative”—New media reviews

“Where essential information about important people is necessary, the Marquis Who's Who books supply that need.”—Director of Libraries

Why you are being considered for listing by Marquis Who's Who

To be listed by Marquis Who's Who means that you are, according to the Merriam Webster dictionary:

"A person who . . . may be inquired about . . . as, one of the whos in Who's Who."

The Marquis Who's Who compilative methods, which have over the last 74 years contributed to this meaning, make it clear that listing by Marquis Who's Who in the Marquis International Biographee Reference File is a distinction that cannot be obtained by request or purchase. It results solely from the Marquis Who's Who Editors' selection of persons who "may be inquired about."

Published Marquis biographical sketches supply a fundamental service to the reference needs of the modern world.

The distinction of being listed by Marquis Who's Who

- Marquis biographical compilations have increased in number and scope for almost three-quarters of a century because they are extensively edited to provide listings selected to meet the user's reference requirements.
- They are not mere collections of individuals wanting to have information printed about themselves under the prestigious words, "Who's Who." These two words, by the definition that Marquis Who's Who places upon them, are as restrictive as they are prestigious. They mean that the listee has been carefully selected as noteworthy in some worthwhile respect.
- Indeed, every biographee listed in a Marquis Who's Who directory has been selected under standards aimed at genuine reference interest, within the scope of the particular work that is under compilation.
- Whether these selected biographees wish to be listed, or do not wish to be, is in no way connected with the decision of the Marquis Who's Who Editors to list them or not to list them. The Editors' decision is based solely on their assessment of the degree to which the individual's reference interest measures up to the established standards.

● Because Marquis Who's Who on the binding and title page of a biographical directory has, for more than seventy years, been the hallmark of serious, impartial biographical compilation, reference users throughout the world have come to expect of Marquis Who's Who a standard of quality they can rely upon.

These are the factors that give a biographical sketch by Marquis Who's Who its standing of distinction.

Who'sWho

Marquis Who's Who, 200 E. Ohio St., Chicago, Ill. 60611 U.S.A.